

**ORDER**

KSNV

**Orders**  
**Order / Rev:** 105008  
**Alt Order #:** 06837953  
**Product Desc:** OBAMA FOR AMERICA  
**Estimate:** 1536  
**Flight Dates:** 09/12/12 - 09/17/12  
**Original Date / Rev:** 08/01/12 / 09/06/12  
**Order Type:** GENERAL

**Primary AE:** Amy McCreary  
**Sales Office:** BLPHI  
**Sales Region:** National

**Agency**  
**Name:** GMMB, Inc./ Washington D.C.  
**Buying Contact:**  
**Billing Contact:**  
 Washington Harbor  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Obama for America *Revised*  
**Demographic:** A35+  
**Product Codes:** PLC01-Democrat  
**Priority:** SELECT PRIORITY CODE  
**Revenue Codes:** POLITICAL/AGY, PCAN, GEN

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 08/27/12   | 09/17/12 | 115     | \$25,450.00  | \$21,632.50 |

**Totals**

| Month          | # Spots    | Gross Amount       | Net Amount         | Rating      |
|----------------|------------|--------------------|--------------------|-------------|
| September 2012 | 115        | \$25,450.00        | \$21,632.50        | 0.00        |
| <b>Totals</b>  | <b>115</b> | <b>\$25,450.00</b> | <b>\$21,632.50</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary      |              |              | Start Of Order - End Of Order | 100%    |

**Order Share**

| Order Share | Share | Total       |
|-------------|-------|-------------|
| KSNV        | 30%   | \$25,450.00 |
| Market      | 100%  | \$84,833.33 |

**Competitive Share**

| Competitive Share | Share | Total       |
|-------------------|-------|-------------|
| CABLE             | 0%    | \$0.00      |
| KBLR              | 0%    | \$0.00      |
| KFBT              | 0%    | \$0.00      |
| KINC              | 0%    | \$0.00      |
| KLAS              | 26%   | \$22,056.67 |
| KLVX              | 0%    | \$0.00      |
| KSNV-             | 0%    | \$0.00      |
| KTNV              | 19%   | \$16,118.33 |
| KTUD              | 1%    | \$848.33    |
| KVVU              | 20%   | \$16,966.67 |
| KVWB              | 0%    | \$0.00      |
| LV1               | 0%    | \$0.00      |
| UNKWN             | 4%    | \$3,393.33  |

| Ln                        | Ch   | Start             | End             | Inventory Code         | Break | Start/End Time | Days              | Len | Spots       | Rate     | Pri           | Rtg  | Type | Spots | Amount   |
|---------------------------|------|-------------------|-----------------|------------------------|-------|----------------|-------------------|-----|-------------|----------|---------------|------|------|-------|----------|
| E 1                       | KSNV | 09/12/12          | 09/14/12        | M-F 5-6a WakeUp w/Wa@M | 5-6a  |                | --WTF--           | :30 | 3           | \$90.004 |               | 0.00 | NM   | 3     | \$270.00 |
| M-F 5-6a WakeUp w/Wagners |      |                   |                 |                        |       |                |                   |     |             |          |               |      |      |       |          |
| NEWS                      |      |                   |                 |                        |       |                |                   |     |             |          |               |      |      |       |          |
|                           |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |          |
| Week:                     |      | 09/10/12          | 09/16/12        | --WTF--                |       |                | 3                 |     | \$90.00     |          | 0.00          |      |      |       |          |

Order / Rev: 105008  
 Alt Order #: 06837953  
 Flight Dates: 09/12/12 - 09/17/12

Advertiser: Obama for America  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536  
 KSNV

| Ln             | Ch   | Start             | End             | Inventory Code                                     | Break | Start/End Time | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|----------------|------|-------------------|-----------------|--|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| E 1            | KSNV | 09/12/12          | 09/14/12        | M-F 5-6a WakeUp w/Wag<br>M-F 5-6a WakeUp w/Wagners | CM    | 5-6a           | --WTF-- | :30 | 3                 | \$90.004    |     | 0.00          | NM   | 3     | \$270.00   |
| NEWS           |      |                   |                 |  |       |                |         |     |                   |             |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                    |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:          |      | 09/10/12          | 09/16/12        | --WTF--  |       |                |         |     | 3                 | \$90.00     |     | 0.00          |      |       |            |
| E 2            | KSNV | 09/17/12          | 09/17/12        | M-F 5-6a WakeUp w/Wag<br>M-F 5-6a WakeUp w/Wagners | CM    | 5-6a           | M-----  | :30 | 1                 | \$90.004    |     | 0.00          | NM   | 1     | \$90.00    |
| NEWS           |      |                   |                 |  |       |                |         |     |                   |             |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                    |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:          |      | 09/17/12          | 09/23/12        | M-----   |       |                |         |     | 1                 | \$90.00     |     | 0.00          |      |       |            |
| E 3            | KSNV | 09/12/12          | 09/14/12        | M-F 6-7a WakeUp w/Wag<br>M-F 6-7a WakeUp w/Wagners | CM    | 6-7a           | --WTF-- | :30 | 4                 | \$175.004   |     | 0.00          | NM   | 4     | \$700.00   |
| NEWS           |      |                   |                 |  |       |                |         |     |                   |             |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                    |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:          |      | 09/10/12          | 09/16/12        | --WTF--  |       |                |         |     | 4                 | \$175.00    |     | 0.00          |      |       |            |
| E 4            | KSNV | 09/17/12          | 09/17/12        | M-F 6-7a WakeUp w/Wag<br>M-F 6-7a WakeUp w/Wagners | CM    | 6-7a           | M-----  | :30 | 1                 | \$175.004   |     | 0.00          | NM   | 1     | \$175.00   |
| NEWS           |      |                   |                 |  |       |                |         |     |                   |             |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                    |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:          |      | 09/17/12          | 09/23/12        | M-----   |       |                |         |     | 1                 | \$175.00    |     | 0.00          |      |       |            |
| E 5            | KSNV | 09/12/12          | 09/14/12        | Today Show<br>Today Show                           | CM    | 658a-9am       | --WTF-- | :30 | 3                 | \$200.004   |     | 0.00          | NM   | 3     | \$600.00   |
| TODAY SHOW     |      |                   |                 |  |       |                |         |     |                   |             |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                    |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:          |      | 09/10/12          | 09/16/12        | --WTF--  |       |                |         |     | 3                 | \$200.00    |     | 0.00          |      |       |            |
| E 6            | KSNV | 09/17/12          | 09/17/12        | Today Show<br>Today Show                           | CM    | 658a-9am       | M-----  | :30 | 1                 | \$200.004   |     | 0.00          | NM   | 1     | \$200.00   |
| TODAY SHOW     |      |                   |                 |  |       |                |         |     |                   |             |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                    |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:          |      | 09/17/12          | 09/23/12        | M-----   |       |                |         |     | 1                 | \$200.00    |     | 0.00          |      |       |            |
| E 7            | KSNV | 09/15/12          | 09/15/12        | News 3 Sunrise - SATUR<br>News 3 Sunrise SATURDAY  | CM    | 6a-7a          | -----S- | :30 | 1                 | \$125.004   |     | 0.00          | NM   | 1     | \$125.00   |
| NEWS           |      |                   |                 |  |       |                |         |     |                   |             |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                    |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:          |      | 09/10/12          | 09/16/12        | -----S-  |       |                |         |     | 1                 | \$125.00    |     | 0.00          |      |       |            |
| E 8            | KSNV | 09/15/12          | 09/15/12        | Saturday Today<br>Saturday Today                   | CM    | 7a-9am         | -----S- | :30 | 1                 | \$150.004   |     | 0.00          | NM   | 1     | \$150.00   |
| SAT TODAY      |      |                   |                 |  |       |                |         |     |                   |             |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                    |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:          |      | 09/10/12          | 09/16/12        | -----S-  |       |                |         |     | 1                 | \$150.00    |     | 0.00          |      |       |            |
| E 9            | KSNV | 09/16/12          | 09/16/12        | News 3 Sunrise - SUND<br>News 3 Sunrise SUNDAY     | CM    | 6a-7a          | -----S  | :30 | 1                 | \$90.004    |     | 0.00          | NM   | 1     | \$90.00    |
| NEWS           |      |                   |                 |  |       |                |         |     |                   |             |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                    |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:          |      | 09/10/12          | 09/16/12        | -----S   |       |                |         |     | 1                 | \$90.00     |     | 0.00          |      |       |            |
| E 10           | KSNV | 09/16/12          | 09/16/12        | Sunday Today<br>Sunday Today                       | CM    | 7a-8am         | -----S  | :30 | 1                 | \$150.004   |     | 0.00          | NM   | 1     | \$150.00   |
| SUN TODAY      |      |                   |                 |  |       |                |         |     |                   |             |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                    |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:          |      | 09/10/12          | 09/16/12        | -----S   |       |                |         |     | 1                 | \$150.00    |     | 0.00          |      |       |            |
| E 11           | KSNV | 09/16/12          | 09/16/12        | Meet the Press<br>Meet the Press                   | CM    | 8a-9am         | -----S  | :30 | 1                 | \$1,300.003 |     | 0.00          | NM   | 1     | \$1,300.00 |
| MEET THE PRESS |      |                   |                 |  |       |                |         |     |                   |             |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                    |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:          |      | 09/10/12          | 09/16/12        | -----S   |       |                |         |     | 1                 | \$1,300.00  |     | 0.00          |      |       |            |
| E 12           | KSNV | 09/16/12          | 09/16/12        | News 3 Today Wknd<br>News 3 Today                  | CM    | 9a-930am       | -----S  | :30 | 1                 | \$125.004   |     | 0.00          | NM   | 1     | \$125.00   |
| NEWS           |      |                   |                 |  |       |                |         |     |                   |             |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                    |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:          |      | 09/10/12          | 09/16/12        | -----S   |       |                |         |     | 1                 | \$125.00    |     | 0.00          |      |       |            |
| E 13           | KSNV | 09/16/12          | 09/16/12        |  | CM    | 9:30a-10a      | -----S  | :30 | 1                 | \$135.004   |     | 0.00          | NM   | 1     | \$135.00   |

|               |                   |
|---------------|-------------------|
| Advertiser:   | Obama for America |
| Product Desc: | OBAMA FOR AMERICA |
| Estimate:     | 1536              |

**KSNV**

| Ln             | Ch   | Start             | End             | Inventory Code            | Break | Start/End Time    | Days    | Len | Spots       | Rate      | Pri           | Rtg  | Type | Spots | Amount   |
|----------------|------|-------------------|-----------------|---------------------------|-------|-------------------|---------|-----|-------------|-----------|---------------|------|------|-------|----------|
|                |      |                   |                 | Chris Matthews 9:30AM S   |       |                   |         |     |             |           |               |      |      |       |          |
|                |      |                   |                 | Chris Matthews SUN 9:30am |       |                   |         |     |             |           |               |      |      |       |          |
| CHRIS MATHEWS  |      |                   |                 |                           |       |                   |         |     |             |           |               |      |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |           | <u>Rating</u> |      |      |       |          |
| Week:          |      | 09/10/12          | 09/16/12        | -----S                    |       | 1                 |         |     | \$135.00    |           | 0.00          |      |      |       |          |
| E 14           | KSNV | 09/12/12          | 09/14/12        | M-F Today Show II 3rd H   | CM    | 9-10a             | --WTF-- | :30 | 4           | \$95.004  |               | 0.00 | NM   | 4     | \$380.00 |
|                |      |                   |                 | M-F Today Show II         |       |                   |         |     |             |           |               |      |      |       |          |
| TODAY SHOW II  |      |                   |                 |                           |       |                   |         |     |             |           |               |      |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |           | <u>Rating</u> |      |      |       |          |
| Week:          |      | 09/10/12          | 09/16/12        | --WTF--                   |       | 4                 |         |     | \$95.00     |           | 0.00          |      |      |       |          |
| E 15           | KSNV | 09/17/12          | 09/17/12        | M-F Today Show II 3rd H   | CM    | 9-10a             | M-----  | :30 | 1           | \$95.004  |               | 0.00 | NM   | 1     | \$95.00  |
|                |      |                   |                 | M-F Today Show II         |       |                   |         |     |             |           |               |      |      |       |          |
| TODAY SHOW II  |      |                   |                 |                           |       |                   |         |     |             |           |               |      |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |           | <u>Rating</u> |      |      |       |          |
| Week:          |      | 09/17/12          | 09/23/12        | M-----                    |       | 1                 |         |     | \$95.00     |           | 0.00          |      |      |       |          |
| E 16           | KSNV | 09/12/12          | 09/14/12        | M-F Today Show III 4th H  | CM    | 10am-11am         | --WTF-- | :30 | 4           | \$80.004  |               | 0.00 | NM   | 4     | \$320.00 |
|                |      |                   |                 | Today 4th Hour            |       |                   |         |     |             |           |               |      |      |       |          |
| TODAY SHOW III |      |                   |                 |                           |       |                   |         |     |             |           |               |      |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |           | <u>Rating</u> |      |      |       |          |
| Week:          |      | 09/10/12          | 09/16/12        | --WTF--                   |       | 4                 |         |     | \$80.00     |           | 0.00          |      |      |       |          |
| E 17           | KSNV | 09/17/12          | 09/17/12        | M-F Today Show III 4th H  | CM    | 10am-11am         | M-----  | :30 | 1           | \$80.004  |               | 0.00 | NM   | 1     | \$80.00  |
|                |      |                   |                 | Today 4th Hour            |       |                   |         |     |             |           |               |      |      |       |          |
| TODAY SHOW III |      |                   |                 |                           |       |                   |         |     |             |           |               |      |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |           | <u>Rating</u> |      |      |       |          |
| Week:          |      | 09/17/12          | 09/23/12        | M-----                    |       | 1                 |         |     | \$80.00     |           | 0.00          |      |      |       |          |
| E 18           | KSNV | 09/12/12          | 09/14/12        | Rachael Ray               | CM    | 11am-12pm         | --WTF-- | :30 | 4           | \$80.004  |               | 0.00 | NM   | 4     | \$320.00 |
|                |      |                   |                 | Rachael Ray               |       |                   |         |     |             |           |               |      |      |       |          |
| RACHEL RAY     |      |                   |                 |                           |       |                   |         |     |             |           |               |      |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |           | <u>Rating</u> |      |      |       |          |
| Week:          |      | 09/10/12          | 09/16/12        | --WTF--                   |       | 4                 |         |     | \$80.00     |           | 0.00          |      |      |       |          |
| E 19           | KSNV | 09/17/12          | 09/17/12        | Rachael Ray               | CM    | 11am-12pm         | M-----  | :30 | 1           | \$80.004  |               | 0.00 | NM   | 1     | \$80.00  |
|                |      |                   |                 | Rachael Ray               |       |                   |         |     |             |           |               |      |      |       |          |
| RACHEL RAY     |      |                   |                 |                           |       |                   |         |     |             |           |               |      |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |           | <u>Rating</u> |      |      |       |          |
| Week:          |      | 09/17/12          | 09/23/12        | M-----                    |       | 1                 |         |     | \$80.00     |           | 0.00          |      |      |       |          |
| E 20           | KSNV | 09/12/12          | 09/14/12        | Noon News                 | CM    | 12-1230pm         | --WTF-- | :30 | 4           | \$125.004 |               | 0.00 | NM   | 4     | \$500.00 |
|                |      |                   |                 | Noon News                 |       |                   |         |     |             |           |               |      |      |       |          |
| NEWS           |      |                   |                 |                           |       |                   |         |     |             |           |               |      |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |           | <u>Rating</u> |      |      |       |          |
| Week:          |      | 09/10/12          | 09/16/12        | --WTF--                   |       | 4                 |         |     | \$125.00    |           | 0.00          |      |      |       |          |
| E 21           | KSNV | 09/17/12          | 09/17/12        | Noon News                 | CM    | 12-1230pm         | M-----  | :30 | 1           | \$125.004 |               | 0.00 | NM   | 1     | \$125.00 |
|                |      |                   |                 | Noon News                 |       |                   |         |     |             |           |               |      |      |       |          |
| NEWS           |      |                   |                 |                           |       |                   |         |     |             |           |               |      |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |           | <u>Rating</u> |      |      |       |          |
| Week:          |      | 09/17/12          | 09/23/12        | M-----                    |       | 1                 |         |     | \$125.00    |           | 0.00          |      |      |       |          |
| E 22           | KSNV | 09/12/12          | 09/14/12        | The Agenda 1230pm         | CM    | 1230-1p           | --WTF-- | :30 | 4           | \$100.003 |               | 0.00 | NM   | 4     | \$400.00 |
|                |      |                   |                 | The Agenda 1230pm         |       |                   |         |     |             |           |               |      |      |       |          |
| AGENDA         |      |                   |                 |                           |       |                   |         |     |             |           |               |      |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |           | <u>Rating</u> |      |      |       |          |
| Week:          |      | 09/10/12          | 09/16/12        | --WTF--                   |       | 4                 |         |     | \$100.00    |           | 0.00          |      |      |       |          |
| E 23           | KSNV | 09/17/12          | 09/17/12        | The Agenda 1230pm         | CM    | 1230-1p           | M-----  | :30 | 1           | \$100.003 |               | 0.00 | NM   | 1     | \$100.00 |
|                |      |                   |                 | The Agenda 1230pm         |       |                   |         |     |             |           |               |      |      |       |          |
| AGENDA         |      |                   |                 |                           |       |                   |         |     |             |           |               |      |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |           | <u>Rating</u> |      |      |       |          |
| Week:          |      | 09/17/12          | 09/23/12        | M-----                    |       | 1                 |         |     | \$100.00    |           | 0.00          |      |      |       |          |
| E 24           | KSNV | 09/12/12          | 09/14/12        | Days of our Lives         | CM    | 1258p-2pm         | --WTF-- | :30 | 3           | \$125.004 |               | 0.00 | NM   | 3     | \$375.00 |
|                |      |                   |                 | Days of our Lives         |       |                   |         |     |             |           |               |      |      |       |          |
| DAYS           |      |                   |                 |                           |       |                   |         |     |             |           |               |      |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |           | <u>Rating</u> |      |      |       |          |
| Week:          |      | 09/10/12          | 09/16/12        | --WTF--                   |       | 3                 |         |     | \$125.00    |           | 0.00          |      |      |       |          |
| E 25           | KSNV | 09/17/12          | 09/17/12        |                           | CM    | 1258p-2pm         | M-----  | :30 | 1           | \$125.004 |               | 0.00 | NM   | 1     | \$125.00 |

Order / Rev: 105008  
 Alt Order#: 06837953  
 Flight Dates: 09/12/12 - 09/17/12

Advertiser: Obama for America  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536  
 KSNV

| Ln    | Ch   | Start             | End             | Inventory Code                            | Break | Start/End Time             | Days              | Len | Spots       | Rate          | Pri | Rtg  | Type | Spots | Amount     |
|-------|------|-------------------|-----------------|---|-------|----------------------------|-------------------|-----|-------------|---------------|-----|------|------|-------|------------|
|       |      |                   |                 | Days of our Lives                         |       |                            |                   |     |             |               |     |      |      |       |            |
|       |      |                   |                 | Days of our Lives                         |       |                            |                   |     |             |               |     |      |      |       |            |
|       |      |                   |                 | DAYS                                      |       |                            |                   |     |             |               |     |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                            | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | M-----                                    |       |                            | 1                 |     | \$125.00    | 0.00          |     |      |      |       |            |
| E 26  | KSNV | 09/12/12          | 09/14/12        | The Doctors<br>The Doctors                | CM    | 2pm-3pm                    | --WTF--           | :30 | 4           | \$85.004      |     | 0.00 | NM   | 4     | \$340.00   |
|       |      |                   |                 | DRS                                       |       |                            |                   |     |             |               |     |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                            | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |            |
| Week: |      | 09/10/12          | 09/16/12        | --WTF--                                   |       |                            | 4                 |     | \$85.00     | 0.00          |     |      |      |       |            |
| E 27  | KSNV | 09/17/12          | 09/17/12        | The Doctors<br>The Doctors                | CM    | 2pm-3pm                    | M-----            | :30 | 1           | \$85.004      |     | 0.00 | NM   | 1     | \$85.00    |
|       |      |                   |                 | DRS                                       |       |                            |                   |     |             |               |     |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                            | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | M-----                                    |       |                            | 1                 |     | \$85.00     | 0.00          |     |      |      |       |            |
| E 28  | KSNV | 09/12/12          | 09/14/12        | Dr. Phil<br>Dr Phil                       | CM    | 3-4p                       | --WTF--           | :30 | 4           | \$150.004     |     | 0.00 | NM   | 4     | \$600.00   |
|       |      |                   |                 | PHIL                                      |       |                            |                   |     |             |               |     |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                            | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |            |
| Week: |      | 09/10/12          | 09/16/12        | --WTF--                                   |       |                            | 4                 |     | \$150.00    | 0.00          |     |      |      |       |            |
| E 29  | KSNV | 09/17/12          | 09/17/12        | Dr. Phil<br>Dr Phil                       | CM    | 3-4p                       | M-----            | :30 | 1           | \$150.004     |     | 0.00 | NM   | 1     | \$150.00   |
|       |      |                   |                 | PHIL                                      |       |                            |                   |     |             |               |     |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                            | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | M-----                                    |       |                            | 1                 |     | \$150.00    | 0.00          |     |      |      |       |            |
| E 30  | KSNV | 09/12/12          | 09/14/12        | NEWS 3 at 4 (1 HOUR)<br>4PM NEWS (1 hour) | CM    | 4-5pm<br>(4:00 PM-4:30 PM) | --WTF--           | :30 | 4           | \$145.004     |     | 0.00 | NM   | 4     | \$580.00   |
|       |      |                   |                 | NEWS                                      |       |                            |                   |     |             |               |     |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                            | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |            |
| Week: |      | 09/10/12          | 09/16/12        | --WTF--                                   |       |                            | 4                 |     | \$145.00    | 0.00          |     |      |      |       |            |
| E 31  | KSNV | 09/17/12          | 09/17/12        | NEWS 3 at 4 (1 HOUR)<br>4PM NEWS (1 hour) | CM    | 4-5pm<br>(4:00 PM-4:30 PM) | M-----            | :30 | 1           | \$145.004     |     | 0.00 | NM   | 1     | \$145.00   |
|       |      |                   |                 | NEWS                                      |       |                            |                   |     |             |               |     |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                            | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | M-----                                    |       |                            | 1                 |     | \$145.00    | 0.00          |     |      |      |       |            |
| E 32  | KSNV | 09/12/12          | 09/14/12        | NEWS 3 at 4 (1 HOUR)<br>4PM NEWS (1 hour) | CM    | 4-5pm<br>(4:30 PM-5:00 PM) | --WTF--           | :30 | 4           | \$175.004     |     | 0.00 | NM   | 4     | \$700.00   |
|       |      |                   |                 | NEWS                                      |       |                            |                   |     |             |               |     |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                            | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |            |
| Week: |      | 09/10/12          | 09/16/12        | --WTF--                                   |       |                            | 4                 |     | \$175.00    | 0.00          |     |      |      |       |            |
| E 33  | KSNV | 09/17/12          | 09/17/12        | NEWS 3 at 4 (1 HOUR)<br>4PM NEWS (1 hour) | CM    | 4-5pm<br>(4:30 PM-5:00 PM) | M-----            | :30 | 1           | \$175.004     |     | 0.00 | NM   | 1     | \$175.00   |
|       |      |                   |                 | NEWS                                      |       |                            |                   |     |             |               |     |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                            | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | M-----                                    |       |                            | 1                 |     | \$175.00    | 0.00          |     |      |      |       |            |
| E 34  | KSNV | 09/12/12          | 09/14/12        | M-F Early News<br>M-F Early News          | CM    | 5-630p                     | --WTF--           | :30 | 4           | \$250.004     |     | 0.00 | NM   | 4     | \$1,000.00 |
|       |      |                   |                 | NEWS                                      |       |                            |                   |     |             |               |     |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                            | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |            |
| Week: |      | 09/10/12          | 09/16/12        | --WTF--                                   |       |                            | 4                 |     | \$250.00    | 0.00          |     |      |      |       |            |
| E 35  | KSNV | 09/17/12          | 09/17/12        | M-F Early News<br>M-F Early News          | CM    | 5-630p                     | M-----            | :30 | 1           | \$250.004     |     | 0.00 | NM   | 1     | \$250.00   |
|       |      |                   |                 | NEWS                                      |       |                            |                   |     |             |               |     |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                            | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |            |
| Week: |      | 09/17/12          | 09/23/12        | M-----                                    |       |                            | 1                 |     | \$250.00    | 0.00          |     |      |      |       |            |
| E 36  | KSNV | 09/15/12          | 09/15/12        | Sa-Su Early News<br>Sa-Su Early News      | CM    | 5pm-630pm                  | -----S-           | :30 | 1           | \$150.004     |     | 0.00 | NM   | 1     | \$150.00   |
|       |      |                   |                 | NEWS                                      |       |                            |                   |     |             |               |     |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                            | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |            |
| Week: |      | 09/10/12          | 09/16/12        | -----S-                                   |       |                            | 1                 |     | \$150.00    | 0.00          |     |      |      |       |            |
| E 37  | KSNV | 09/16/12          | 09/16/12        |   | CM    | 7-10pm                     | -----S            | :30 | 1           | \$450.004     |     | 0.00 | NM   | 1     | \$450.00   |

Order / Rev: 105008  
 Alt Order #: 06837953  
 Flight Dates: 09/12/12 - 09/17/12

Advertiser: Obama for America  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536  
 KSNV

| Ln   | Ch   | Start    | End      | Inventory Code                                       | Break | Start/End Time | Days    | Len | Spots | Rate       | Pri | Rtg  | Type | Spots | Amount     |
|--|------|----------|----------|--|-------|----------------|---------|-----|-------|------------|-----|------|------|-------|------------|
| News 3 Live in Prime<br>News 3 in Prime<br>NEWS AFTER NFL<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 09/10/12 09/16/12 -----S 1 \$450.00 0.00 |      |          |          |  |       |                |         |     |       |            |     |      |      |       |            |
| E 38   | KSNV | 09/12/12 | 09/14/12 | M-F Jeopardy<br>M-F Jeopardy                         | CM    | 630-7pm        | --WTF-- | :30 | 3     | \$230.00   | 4   | 0.00 | NM   | 3     | \$690.00   |
| JEOPARDY<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 09/10/12 09/16/12 --WTF-- 3 \$230.00 0.00   |      |          |          |  |       |                |         |     |       |            |     |      |      |       |            |
| E 39   | KSNV | 09/17/12 | 09/17/12 | M-F Jeopardy<br>M-F Jeopardy                         | CM    | 630-7pm        | M-----  | :30 | 1     | \$230.00   | 4   | 0.00 | NM   | 1     | \$230.00   |
| JEOPARDY<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 09/17/12 09/23/12 M----- 1 \$230.00 0.00  |      |          |          |  |       |                |         |     |       |            |     |      |      |       |            |
| E 40   | KSNV | 09/12/12 | 09/14/12 | M-F Wheel<br>M-F Wheel of Fortune                    | CM    | 7-730pm        | --WTF-- | :30 | 3     | \$230.00   | 4   | 0.00 | NM   | 3     | \$690.00   |
| WHEEL<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 09/10/12 09/16/12 --WTF-- 3 \$230.00 0.00  |      |          |          |  |       |                |         |     |       |            |     |      |      |       |            |
| E 41   | KSNV | 09/17/12 | 09/17/12 | M-F Wheel<br>M-F Wheel of Fortune                    | CM    | 7-730pm        | M-----  | :30 | 1     | \$230.00   | 4   | 0.00 | NM   | 1     | \$230.00   |
| WHEEL<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 09/17/12 09/23/12 M----- 1 \$230.00 0.00   |      |          |          |  |       |                |         |     |       |            |     |      |      |       |            |
| E 42   | KSNV | 09/12/12 | 09/14/12 | Face to Face w/ Ralston<br>Face to Face w/ J.Ralston | CM    | 730-758pm      | --WTF-- | :30 | 4     | \$125.00   | 4   | 0.00 | NM   | 4     | \$500.00   |
| FACE TO FACE<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 09/10/12 09/16/12 --WTF-- 4 \$125.00 0.00   |      |          |          |  |       |                |         |     |       |            |     |      |      |       |            |
| E 43   | KSNV | 09/17/12 | 09/17/12 | Face to Face w/ Ralston<br>Face to Face w/ J.Ralston | CM    | 730-758pm      | M-----  | :30 | 1     | \$125.00   | 4   | 0.00 | NM   | 1     | \$125.00   |
| FACE TO FACE<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 09/17/12 09/23/12 M----- 1 \$125.00 0.00  |      |          |          |  |       |                |         |     |       |            |     |      |      |       |            |
| E 44   | KSNV | 09/15/12 | 09/15/12 | Wknd Jeopardy<br>SAT/Jeopardy                        | CM    | 630-7pm        | -----S- | :30 | 1     | \$150.00   | 4   | 0.00 | NM   | 1     | \$150.00   |
| JEOPARDY<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 09/10/12 09/16/12 -----S- 1 \$150.00 0.00   |      |          |          |  |       |                |         |     |       |            |     |      |      |       |            |
| E 45   | KSNV | 09/15/12 | 09/15/12 | Wknd Wheel of Fortune<br>SAT/ Wheel of Fortune       | CM    | 7-730pm        | -----S- | :30 | 1     | \$150.00   | 4   | 0.00 | NM   | 1     | \$150.00   |
| WHEEL<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 09/10/12 09/16/12 -----S- 1 \$150.00 0.00  |      |          |          |  |       |                |         |     |       |            |     |      |      |       |            |
| E 47   | KSNV | 09/17/12 | 09/17/12 | Mon PR 8-10p<br>Monday Prime 8-10pm                  | CM    | 8-10pm         | M-----  | :30 | 1     | \$1,100.00 | 4   | 0.00 | NM   | 1     | \$1,100.00 |
| THE VOICE<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 09/17/12 09/23/12 M----- 1 \$1,100.00 0.00   |      |          |          |  |       |                |         |     |       |            |     |      |      |       |            |
| E 50   | KSNV | 09/12/12 | 09/12/12 | Wed PR 9-10p<br>Wednesday Prime 9-10pm               | CM    | 9-10pm         | --W---- | :30 | 1     | \$1,300.00 | 4   | 0.00 | NM   | 1     | \$1,300.00 |
| AGT<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 09/10/12 09/16/12 --W---- 1 \$1,300.00 0.00  |      |          |          |  |       |                |         |     |       |            |     |      |      |       |            |
| E 51   | KSNV | 09/14/12 | 09/14/12 | Fri PR 8-9p<br>Friday Prime 8-9pm                    | CM    | 8-9pm          | ----F-- | :30 | 1     | \$500.00   | 4   | 0.00 | NM   | 1     | \$500.00   |
| DATELINE<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 09/10/12 09/16/12 ----F-- 1 \$500.00 0.00   |      |          |          |  |       |                |         |     |       |            |     |      |      |       |            |
| E 52   | KSNV | 09/15/12 | 09/15/12 |  | CM    | 9-10pm         | -----S- | :30 | 1     | \$400.00   | 4   | 0.00 | NM   | 1     | \$400.00   |

Order / Rev: 105008  
 Alt Order #: 06837953  
 Flight Dates: 09/12/12 - 09/17/12

Advertiser: Obama for America  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536  
 KSNV

| Ln   | Ch   | Start    | End      | Inventory Code  | Break | Start/End Time | Days    | Len | Spots | Rate       | Pri | Rtg  | Type | Spots | Amount     |
|--|------|----------|----------|---|-------|----------------|---------|-----|-------|------------|-----|------|------|-------|------------|
| Sat PR 9-10p<br>Saturday Prime 9-10pm<br>NBC PRIME<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 09/10/12 09/16/12 -----S- 1 \$400.00 0.00 |      |          |          |   |       |                |         |     |       |            |     |      |      |       |            |
| E 53   | KSNV | 09/15/12 | 09/15/12 | Sat PR 10-11p<br>Saturday Prime 10-11pm<br>NBC PRIME<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 09/10/12 09/16/12 -----S- 1 \$500.00 0.00    | CM    | 10-11pm        | -----S- | :30 | 1     | \$500.00   | 4   | 0.00 | NM   | 1     | \$500.00   |
| E 54   | KSNV | 09/16/12 | 09/16/12 | NFL Pre-Game / FNA<br>NFL Pre-Game<br>FNIA<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 09/10/12 09/16/12 -----S 1 \$600.00 0.00               | CM    | 1p-530pm       | -----S  | :30 | 1     | \$600.00   | 4   | 0.00 | NM   | 1     | \$600.00   |
| E 55   | KSNV | 09/16/12 | 09/16/12 | NFL Football<br>NFL Football<br>SUN NIGHT FTBL<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 09/10/12 09/16/12 -----S 1 \$4,000.00 0.00         | CM    | 1P-9PM         | -----S  | :30 | 1     | \$4,000.00 | 4   | 0.00 | NM   | 1     | \$4,000.00 |
| E 56   | KSNV | 09/12/12 | 09/14/12 | M-F News 3 at Eleven<br>M-F News 3 at Eleven<br>NEWS<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 09/10/12 09/16/12 --WTF-- 4 \$255.00 0.00    | CM    | 11pm-1135pm    | --WTF-- | :30 | 4     | \$255.00   | 4   | 0.00 | NM   | 4     | \$1,020.00 |
| E 57   | KSNV | 09/17/12 | 09/17/12 | M-F News 3 at Eleven<br>M-F News 3 at Eleven<br>NEWS<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 09/17/12 09/23/12 M----- 1 \$255.00 0.00     | CM    | 11pm-1135pm    | M-----  | :30 | 1     | \$255.00   | 4   | 0.00 | NM   | 1     | \$255.00   |
| E 59   | KSNV | 09/16/12 | 09/16/12 | Sa-Su News 3 at Eleven<br>Sa-Su News 3 at Eleven<br>NEWS<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 09/10/12 09/16/12 -----S 1 \$225.00 0.00 | CM    | 11pm-1135pm    | -----S  | :30 | 1     | \$225.00   | 4   | 0.00 | NM   | 1     | \$225.00   |
| E 60   | KSNV | 09/12/12 | 09/14/12 | The Tonight Show<br>Tonight Show<br>LENO<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 09/10/12 09/16/12 --WTF-- 4 \$110.00 0.00                | CM    | 1135p-1237a    | --WTF-- | :30 | 4     | \$110.00   | 4   | 0.00 | NM   | 4     | \$440.00   |
| E 61   | KSNV | 09/17/12 | 09/17/12 | The Tonight Show<br>Tonight Show<br>LENO<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 09/17/12 09/23/12 M----- 1 \$110.00 0.00                 | CM    | 1135p-1237a    | M-----  | :30 | 1     | \$110.00   | 4   | 0.00 | NM   | 1     | \$110.00   |
| E 62   | KSNV | 09/12/12 | 09/14/12 | Late Night w/Fallon<br>Late Night w/Fallon<br>FALLON<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 09/10/12 09/16/12 --WTF-- 4 \$40.00 0.00     | CM    | 1237a-136am    | --WTF-- | :30 | 4     | \$40.00    | 4   | 0.00 | NM   | 4     | \$160.00   |
| E 63   | KSNV | 09/17/12 | 09/17/12 | Late Night w/Fallon<br>Late Night w/Fallon<br>FALLON<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 09/17/12 09/23/12 M----- 1 \$40.00 0.00      | CM    | 1237a-136am    | M-----  | :30 | 1     | \$40.00    | 4   | 0.00 | NM   | 1     | \$40.00    |
| E 64   | KSNV | 09/15/12 | 09/15/12 | Saturday Night Live<br>Saturday Night Live<br>SNL<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 09/10/12 09/16/12 -----S- 1 \$400.00 0.00       | CM    | 1130pm-1:02am  | -----S- | :30 | 1     | \$400.00   | 4   | 0.00 | NM   | 1     | \$400.00   |

Totals 115 \$25,450.00